



## **FOR IMMEDIATE RELEASE:**

### CONTACTS:

Matt Smith  
Healthmark Industries  
(586) 774-7600  
msmith@hmark.com

### **Healthmark Announces new Label Gun and Introductory offer!**

Fraser, MI January 2, 2014 - Healthmark Industries has introduced a new labeling system with two-part labels and a premium label gun. The label gun offers fast and simple drop-in loading, an accurate and precise label feed, clean and easy insertion and removal of the ink-roller, and a one-piece robust and resistant plastic housing for full coverage and protection of the label roll inside.

The two-part labels were designed to allow the sterilization record label to go with the patient record after use. This will help facilities know exactly when an item was sterilized with each patient. These labels are available in both "Event related" labels and "Expiration" labels. Options include 4 standard colors, black, red, green and yellow. All labels are steam and eto compatible.

Healthmark has also announced a special introductory offer with the launch of their new label gun. When you purchase 5 or more boxes of labels, they will give you the label gun for free! To find out more information on the new label gun, go to <http://hmark.com/labelssystem.php?pmc=PR-Labelgun>

### **About Healthmark Industries Co., Inc.**

Since 1969, Healthmark Industries Company, Inc. has developed and marketed innovative solutions to aid healthcare facilities in their delivery of surgical instruments and other life saving medical devices to patients. Healthmark Industries mission is to continue to innovate, continue to support and continue to serve the healthcare provider industry and support services that make it possible to deliver quality healthcare. Visit [www.hmark.com](http://www.hmark.com) for more information.