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health care products

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Healthmark Industries Announces Account Leadership Appointments

Fraser, MI, February 17, 2022- Healthmark Industries proudly announced that Fred Alston has been appointed to Director of National Accounts. Alston has been responsible for the Eastern Regional Sales Management at Healthmark for over the past 5 years and has been a professional in the Sterile Processing Industry for over 25 years.

Healthmark would like to announce the promotion of Mary Ellen Fortenberry-Moore and Chris Pacholski to Senior Regional Managers.

Mary Ellen Fortenberry-Moore has been with Healthmark for over 3 years. She brings a plethora of clinical experience to the Healthmark team as a former SPD and OR Director at a level one trauma center. She has demonstrated success in leading teams both in the clinical setting and on the vendor side.

Chris Pacholski has over 15 years sales and sales management experience in the healthcare industry. He has been with Healthmark for over 3 years and has continued to demonstrate success. Chris' team as a whole won "Top Region" for Healthmark in 2021.

Additionally, they are excited to announce the addition of two new Clinical Sales Regional Managers, Kevin McCarthy, and Mark Fasciano.

Kevin McCarthy joins Healthmark with over 25 years of sales and professional leadership experience. He previously was responsible for leading the consumables team at Getinge as a Consumable Product Specialist. He is AORN OR, CSPDT and NAMS certified, also a recipient of the President's Club Award.

Mark Fasciano has over 20 years of experience as a Sales & Account Management Professional. His most recent experience comes from Getinge, managing national

healthcare and pharmaceutical clients. Additionally, he has served on the New England Branch/AALAS – Board of Directors and is a former two-time President club award winner (2016 & 2019).

About Healthmark Industries Co., Inc.

Since 1969, Healthmark Industries Company, Inc. has developed and marketed innovative solutions to aid healthcare facilities in their delivery of surgical instruments and other lifesaving medical devices to patients. Healthmark Industries' mission is to continue to innovate, continue to support, and continue to serve the healthcare provider industry and support services that make it possible to deliver quality healthcare. Visit www.hmark.com for more information.